



Hannah's House

2021 General Fundraising Campaign

Locations

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☑ Mission Statement



Hannah's House is a community-supported nonprofit mental health and resource center dedicated to promoting emotional and mental health for children, teens, families and individuals by providing local, accessible counseling services, community outreach through education, financial assistance, and alternative therapies.

Thanks to our community which has spread beyond the confines of the Mad River Valley, Hannah's House now supports three affiliated counselors, a part time executive director, and offices in Waitsfield and Waterbury, Vermont. We partner with local schools, help sponsor numerous educational events, and foster alternative therapies including neurofeedback brain training for anxiety disorders. Our counselors provide group sessions and individual counseling 3 to 4 days a week at Harwood Union and local elementary schools.

Partners



The Agnes M. Lindsay Trust



Hannah's House is a 501(c)(3) tax exempt organization funded entirely by donations from our community, friends, family, businesses and foundation grants including:

- National Life
- Vermont Community Foundation
- Ben & Jerrys
- The Warren Church
- Lawson's Finest Sunshine Fund
- United Way
- Carol Lippincott Fund
- S&C Harvest Foundation
- Hoehl Family Foundation
- DeAngelo Family Foundation
- Mark G. Hovanasian Foundation
- E Levey/Dewey Family Fund
- The Windham Foundation Inc
- Love Funding
- Northfield Savings Bank
- The Plansoen Charitable Trust
- Vermont Agency
- The Agnes Lindsay Trust
- Robert Diyeso Trust
- Mad River Valley Rotary
- Lloyd Symington Foundation
- TD Bank North
- Entrust Foundation
- The Lindsay Family Foundation
- J.A. McDonald Inc
- Kingsbury Companies LLC
- Moore Design Builders
- Cold Hollow Cider Mill
- And more



History of Fundraising

2021 General Fundraising Campaign



In 2021 Hannah's House intends to raise \$75,000.

In the past, Hannah's House met its general fundraising goals with the assistance of runners participating in the annual Mad River Valley Mad Marathon. Hannah's House recruited runners who in turn secured monetary pledges from family and friends. This worked well for Hannah's House, raising over \$375,000 during nine years.

Fund raising through the marathon has historically proven beneficial to Hannah's House as it not only provided the majority of its operating funds, but also helped increase awareness of Hannah's House; runners wore Hannah's House t shirts, and Hannah's House staff manned aid stations, as examples. It did, however, require a herculean effort in terms of volunteer hours and the board's attention.

Hannah's House is now a well-established organization, and a vital member of the community, as evidenced by its increasing community service programs and the waiting list for services. As such, it needs a stronger, more efficient method to fundraise and support its programs.



♪. 2021 → Goal

2021 General Fundraising Campaign



In 2021 Hannah's House is shifting to a general fundraising campaign that will rely on matching contributions as an incentive. Hannah's House will incentivize its donor base to contribute based on corporate sponsor pledges to match contributions, up to a pre-determined amount. With a general fundraising goal of \$75,000, HH has secured \$25,000 in matching corporate pledges of \$5,000 each from the following generous sponsors:

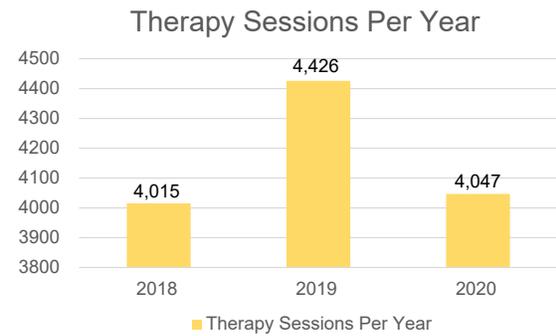
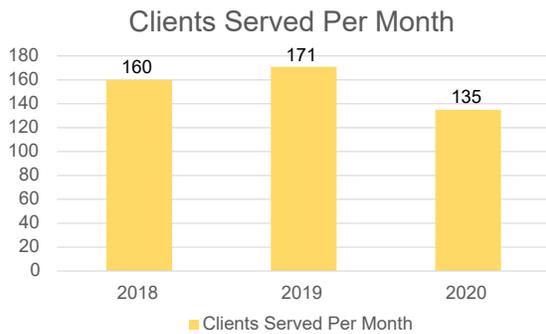
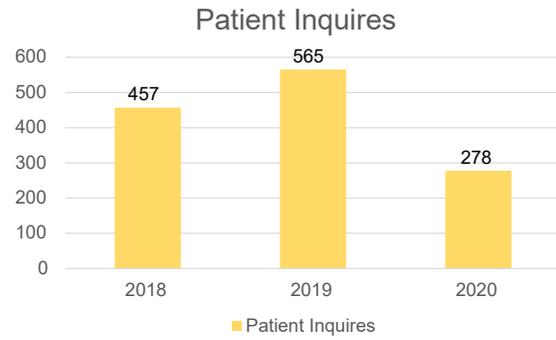
- Cold Hollow Cider Mill
- Kingsbury Companies, LLC
- Moore Design Builders
- National Life Foundation
- S&C Harvest Foundation

This allows Hannah's House to concentrate on soliciting donations directly, creating a strong relationship with its contributors, which not only benefits Hannah's House for its current campaign, but creates a strong database for future fundraising.



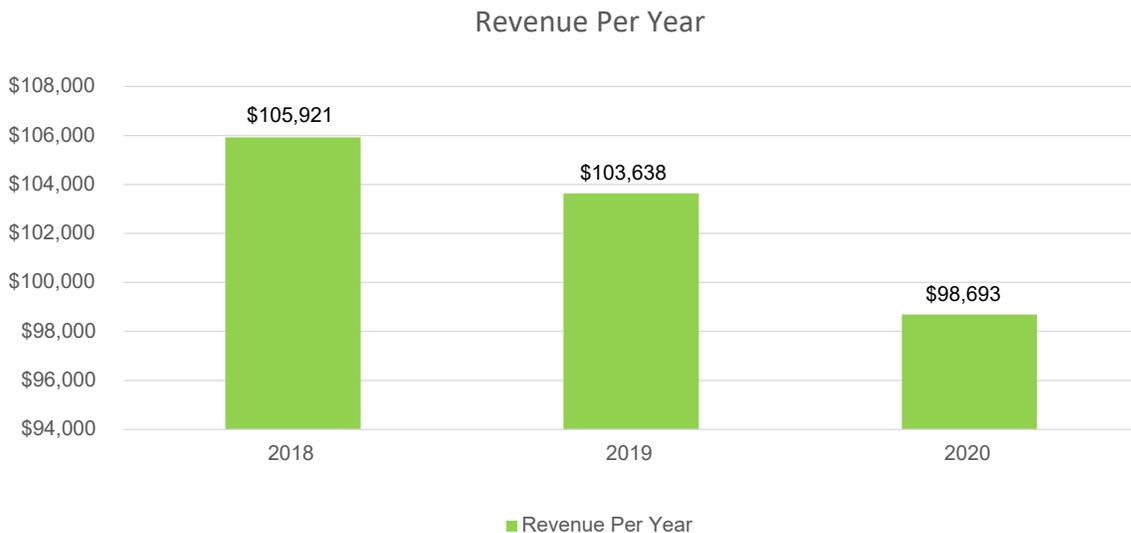
Execution of Mission

2018 – 2020 statistics



Financial Data

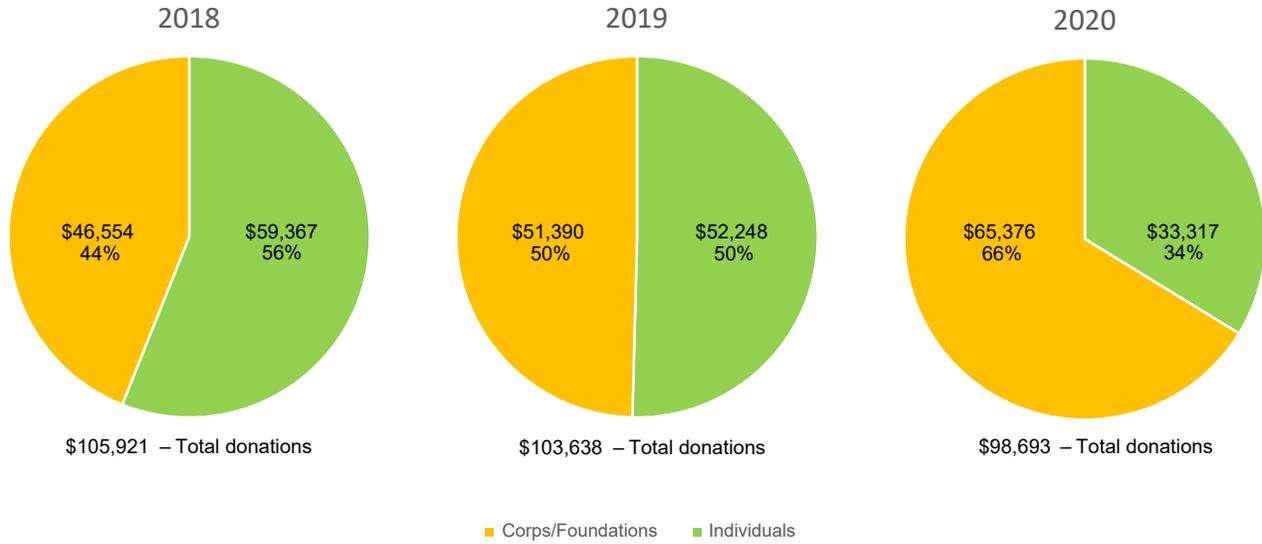
Revenue – \$308,252 (since 2018)



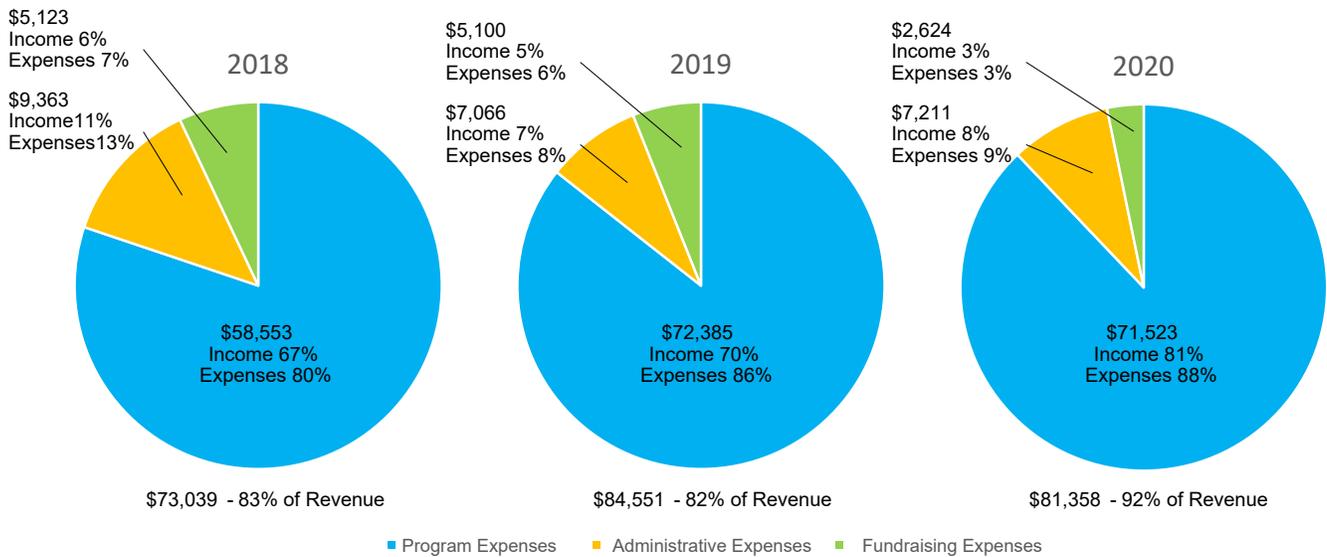


Financial Data

Revenue breakdown



Expense Ratios



Our Team



Chrissy Rivers



Gary Frankel



Hayley Hamilton



Heidi Robbins & Moose



Cindy Carr



Alvan Carr



Susan McKnight



Robin Jackson



Chris Jernigan



Deirdre Fennelly



Patti Kaufmann



Fran Plewak



Heather Morehouse



Charlie Hosford



Deirdre Fennelly



Barbara Christie-Garvin

Executive Director



Chrissy Rivers

Chrissy's background includes a variety of experience including years of office administration, customer service, medical billing, finance, pastoral assistant, and coordination of the local senior center. She has served on the board of Mad River Valley Interfaith Council for 5 years, serving as VP in her last year. She has volunteered for years at the Warren United Church and Four Winds Nature Program as well as at her children's schools. She and her husband of 17 years live in Duxbury with their two children. She enjoys most outdoor activities as well as sharing time with friends, which always includes a hot cup of tea!

Our Therapists



Gary Frankel

Gary joined Hannah's House in 2014 as an affiliate working with adolescents, young adults and families who are experiencing anxiety, depression, substance abuse and identity issues. Gary has worked as a social worker and mental health counselor for over 20 years, holds a Vermont State License for Clinical Social Work, and is on the path to becoming a Licensed Alcohol and Drug Counselor (LADC). Gary's therapeutic approach is based on a relationship building model steeped in motivational enhancement and cognitive behavioral therapies. His style can be described as engaging, creative and solutions-focused.



Hayley Hamilton

Hayley joined Hannah's House in 2017 and brings over twenty-four years of experience working with all ages who may be struggling with a variety of mental health issues. She has her MSW from Hunter College in NY and has worked in alternative school settings, therapeutic foster care, children's hospitals, outpatient mental health and substance abuse clinics. Hayley uses a combination of therapies: cognitive behavioral, dialectical behavioral therapy, motivational interviewing, mindfulness/meditation, acceptance and commitment.



Heidi Robbins & Moose

Heidi earned her Bachelor of Arts in Psychology at Saint Lawrence University and her Master's Degree in Clinical Psychology at Saint Michael College. She joined Hannah's House in late 2018 after gaining 5 years of valuable experience as an outpatient therapist at Washington County Mental Health. Heidi has experience working with children, adolescents, and young adults with a range of mental health challenges including grief and loss, depression, anxiety, LGBTQ+, trauma, ADHD, sports performance anxiety, and athletic injury recovery. She uses a trauma-informed framework that incorporates elements of humanistic therapy, cognitive behavior therapy, play therapy, and sport psychology. Heidi is licensed in Vermont as a Psychologist Master and is trained to use Neurofeedback brain training to help children, teens, and adults with a range of mental health challenges. Heidi is accompanied by her sidekick Moose who is a therapy dog in training and beloved by many clients!

Board of Directors



Cindy Carr

Cindy was born in Lexington, MA, attended St. Lawrence University and moved to the Mad River Valley in 1969 when she founded Sugarbush Real Estate. Hannah, Cindy's youngest of 3 children, began struggling with mental health issues while a sophomore at Harwood Union. After Hannah lost her battle in 2009, Cindy was inspired to found Hannah's House with the help of family and friends. Besides Hannah's House, Cindy's passions include her son, daughter, 3 grandchildren, horses, golf, ski racing and the Mad River Valley.



Alvan Carr

Al grew up in Cleveland, Ohio, graduated from Babson College and spent forty years in Boston as an Institutional salesperson with Smith, Barney. Al is a co-manager of the Farnsworth Environmental Foundation, has been involved with youth sports organizations for many years and helped found Hannah's House in 2010. Al has 3 sons, 8 grandchildren, and is a master tennis player, golfer and ski racer.



Susan McKnight

Susan grew up in Ohio and came to Vermont in 1973. Her educational background includes a B.A. from Wittenberg University (1972), an M.A. from Dartmouth College (1984) and an M. Div. from Andover Newton Theological School (2001). She has worked extensively with young people and families as a teacher of U.S. History and Sociology (1973-83), as a church educator (1988-2001), a youth leader (1988-2012) and as a church pastor (Warren United Church, Warren, VT 2001-2016). Now retired, she enjoys finding new ways to serve the community. A widow previously, she is blessed with one son, 3 daughters by marriage, 8 grandchildren, and an amazing husband, Michael Bransfield.



Robin Jackson

Robin was born in Long Beach, CA, grew up in the Navy, graduated from Radford University, and has lived in the Mad River Valley since 1993, at first only during the winters. She permanently moved here in 2011 and currently lives in Waitsfield with her husband and three children who all graduated from Harwood Union. Robin teaches skiing and loves working on the promotion committee for Hannah's House as well as serving on the board.



Chris Jernigan

A native of Massachusetts, Chris is currently an attorney in Burlington, Vermont. He attended Brown University and Boston College Law School, and spent several years in private practice in Portland, Maine before settling in the Mad River Valley in 2001. Chris currently lives in Waitsfield with his wife, two daughters and assorted pets. He became involved with Hannah's House as a fundraising runner, and currently serves on its finance committee.



Deirdre Fennelly

Deirdre and her family moved from Massachusetts to the Mad River Valley in 2008. They originally came for the skiing, but soon fell in love with the community. She received a BA in French from Saint Anselm College and a BS in Nursing from Salem State University. As a registered nurse, Deirdre worked in hospitals and clinics for 10 years before becoming the Warren Elementary School nurse in 2010. She lives up at Sugarbush with her husband and three children, where you'll find her skiing and snowshoeing in the winter and hiking and biking when the snow melts.



Patti Kaufmann

Patti has a BA from Arizona State University in Journalism and had an early career in publishing in Burlington, VT. She has also been in the sales force in retail and a medical device company. She loves being involved in her community. Her involvement includes serving on the Warren Public Library Board as member and chair for nine years, five years on the Warren United Church's Christian Education Committee, four years on the Mad River Valley Soccer Board, and two years with the Harwood Booster Club. She lives in Warren with her husband, Bob, and they have two grown children.



Fran Plewak

Fran has an MS in Gerontology, with special focus on thanatology and counseling. She worked as a Certified Therapeutic Recreation Specialist in psychiatric and long-term care settings and has experience as a bereavement group facilitator and hospice volunteer. Fran has lived in Warren for 23 years.



Heather Morehouse

Heather Morehouse has a BA in psychology from Wittenberg University and Master's Degree of Education from Southern New Hampshire University. She has been a third and fourth grade teacher in Waterbury for the last 13 years and loves helping students learn, laugh, and grow. She and her husband of 33 years have 3 wonderful grown children who are off on their own adventures. She has lived in the Mad River Valley for 21 years.



Charlie Hosford

Charlie was born in Dallas, TX(1938), grew up in Amherst, MA, attended Mount Hermon School, Amherst College & Yale School of Architecture and lived in Finland on a Fulbright Fellowship.. He and his bride Carol Reed migrated from Maine to Vermont in 1967. Charlie is an architect/builder involved with the beginnings of Prickly Mountain and Dirt Road Co./Bobbin Mill with Barry Simpson, co-founder of Project Harmony and a Waitsfield Selectman for 30 yrs. He and Carol founded Mad River Valley Youth Soccer and have 2 children and 5 grandchildren. One of the Valley's most prolific volunteers, Charlie is involved in a multitude of community projects including Hannah's House which he applauds for its incredible contributions to the youth of our Mad River Valley.



Deirdre Fennelly

Dave moved to the Mad River Valley from Woburn, MA and has lived in Warren since 1995. In addition to a very intense occupation with Home Health and Hospice, Dave volunteers his skills to Camp Ta-Kum-Ta for children with cancer and Windridge Camp in Roxbury, VT. Dave joined the Hannah's House Board in 2019, adding his unique skills and enthusiasm to a diverse board.



Consultant



Barbara Christie-Garvin

Barb joined Hannah's House in 2013 as executive director and quickly utilized her extensive background working with community organizations to guide Hannah's House from a small family foundation to a respected community resource. Barb's ability to form partnerships across the community along with her compassionate approach to life, enhanced the Hannah's House organization beyond measure. Although Barb officially retired in 2020, she continues to serve as a general consultant and grant writer. Barb lives in Waitsfield with her husband Jack and escapes to their Maine retreat on a regular basis.



Community Response

Words of kindness

"The therapy dogs and their partners are so wonderful! They bring love when it's needed most."

Harwood Union High School student, Class of 2018 (following the 2016 tragedy).

"The support that was offered to our family through the Hannah's House Foundation made a significant difference in helping us through a crisis. The expertise of the individuals that offered us guidance and support was extraordinary..."

Mad River Valley Resident

"...Finding quality therapists who have availability is absolutely getting more and more challenging as time goes by, and I do not know what we would do to fill the growing need if it were not for Hannah's House."

Tom Drake
Principal at Crossett Brook Middle School,
Duxbury, Vermont

"...through HH we were able to secure therapy time for her. She met with her therapist that summer who gave her many tools to help cope with what was happening in her life and learn from it - not just at that moment but tools that helped for years to follow."

A grateful client of Hannah's House

"...Hannah's House has become an invaluable partner to all our schools. This amazing local organization not only provides direct services to our students, but supports an effective array of workshops, presenters and outreach initiatives that have become a mainstay in our community."

Sam Krotinger
Former Co-Principal of Harwood Union

"... I live and thrive in our valley and fully understand how important it is to have a resource like Hannah's House. I'm proud to support such a great place!"

Jake Petrasch



Awards



2017

Harwood Boys Hockey Team played in honor of Hannah's House with special jerseys and a fundraiser.



2018

Hannah's House awarded the Leo Laferriere Award for community service from the Central Vermont Economic Development Corporation.



2018

Hannah's House chosen as Grand Marshal for the Warren Fourth of July Parade.



2019

The Harwood Girls Hockey Team honored Hannah's House with special jerseys and a fundraiser.



2020

Hannah's House received the top Impact Award for Vermont nonprofits providing mental health services by the Red Sox Foundation and The Ruderman Family Foundation.



Education

Hannah's House partners with local schools and organizations to provide a regular schedule of workshops and presentations covering topics including childhood anxiety, eating disorders, parenting workshops, meditation and more. During COVID lockdown, Hannah's House pivoted to online workshops, local TV presentations, streaming Screenagers, and zoom meetings for bereavement and parenting meetings.

